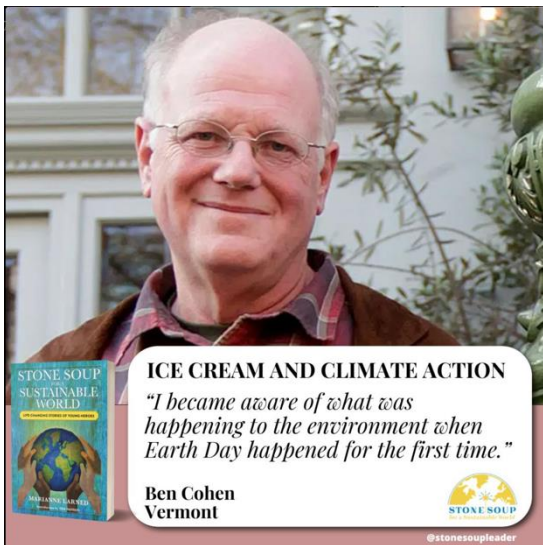




Stone Soup Leadership Institute's  
Story of the Week: Ben Cohen & Barnes & Noble Partnership  
Week of March 19-25 2023



Sunday-Ben Cohen Story

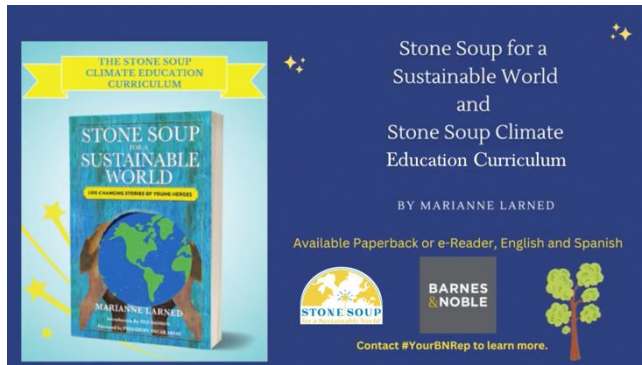
READ how Ben Cohen and his partner Jerry Greenfield created one of the world's best ice creams—and an exemplary and very profitable green business as well. <https://sustainabilityisfun.net/wp-content/uploads/2021/09/story-ben-cohen.pdf>

[@benandjerrys](#)



Monday: Quote

[@benandjerrys](#)



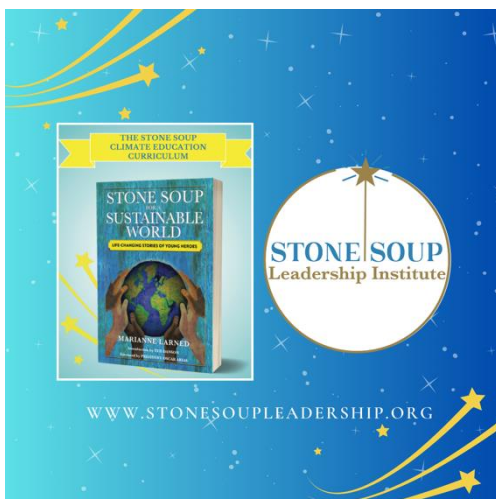
Tuesday: B&N Video

We're proud to partner with Barnes & Noble in bringing the Stone Soup Climate Education Curriculum directly to schools across the country. Many thanks to all the educators and young people who have used these tools in your classrooms. Together we can build a more hopeful future and sustainable world.

[https://www.youtube.com/watch?v=1qEVyy2tk\\_Y](https://www.youtube.com/watch?v=1qEVyy2tk_Y)

Beth Carrison

#YourBNRep #Educators #ClimateEducation #mentors #CareerDevelopment #Schools #Sustainability #ClimateAction #ClimateSolutions #LessonPlans #STEM #LanguageArts



Wednesday: Honor Roll: The Institute's Case Studies

<https://stonesoupleadership.org/storage/2023/03/ssli-case-studies.pdf>

For the last 25 years, the Institute has worked with those on the front lines of climate change: from young people to business, education and government leaders to develop strategic initiatives that support their vision of a sustainable world—from New England to California and the islands of Hawaii; Puerto Rico, British Virgin Islands and the Philippines. Learn more here:

<https://stonesoupleadership.org/storage/2023/03/ssli-case-studies.pdf>

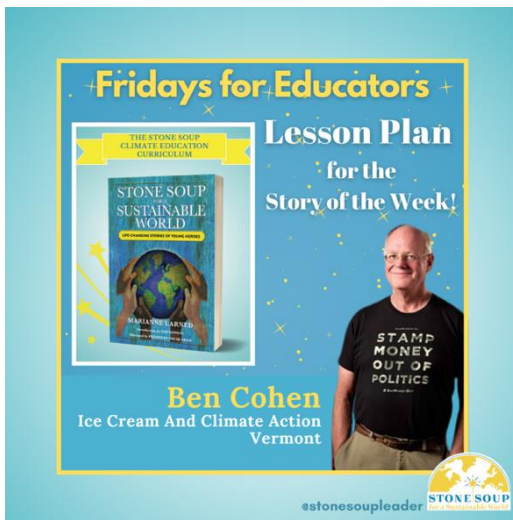


Thursday: Educators video: Tess Bradley, Fall River, MA

<https://www.youtube.com/watch?v=gSFMdT61jes>

CTE Environmental Science Teacher Tess Bradley knows how valuable real-life stories like the ones in Stone Soup for a Sustainable World can be when teaching about [#sustainability](#) & [#climatechange](#). #Fall River #Massachusetts. Stone Soup Climate Education

Curriculum [#YourB&Nrep](#).



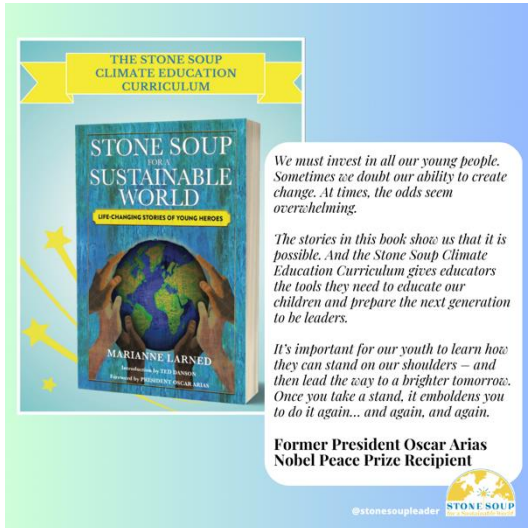
Friday: Lesson Plan: Ben Cohen Lesson Plan

<https://sustainabilityisfun.net/wp-content/uploads/2022/11/lesson-plan-ben-cohen2.pdf>

@benandjerrys @bencohen

EDUCATORS This FREE Lesson Plan provides great STEM and Language Arts activities to help your students learn about sustainable business practices and green entrepreneurs. #GreenBusiness #ecobusiness #sustainability #ClimateEducation

@benandjerrys @bencohen



Saturday: President Arias Foreword

<https://stonesoupleadership.org/storage/2022/04/sssw-foreword.pdf>

Thank you [#OscarArias](#) for your eloquent foreword to Stone Soup for a Sustainable World. We honor your leadership in investing in our future – especially educating our children.

<https://stonesoupleadership.org/storage/2022/04/sssw-foreword.pdf>